

# SPECIAL POSITIONS AND DISPLAY RATES

ADVERT SIZE	SINGLE INSERTION		2-3 INSERTION		4-6 INSERTIONS		7-9 INSERTIONS		10-12 INSERTIONS	
SPECIFICATION	F.COLOUR	MONO	F.COLOUR	MONO	F.COLOUR	MONO	F.COLOUR	MONO	F.COLOUR	MONO
QUARTER PAGE	£792	£473	£634	£378	£574	£331	£475	£284	£396	£215
HALF PAGE	£1188	£852	£950	£682	£862	£569	£713	£512	£594	£387
FULL PAGE	£1925	£1535	£1540	£1228	£1487	£1074	£1155	£921	£963	£696
DOUBLE PAGE	£3080	£2475	£2464	£1980	£2376	£1733	£1848	£1485	£1540	£1125

SPECIAL POSITION RATE CARD	MECHANICAL DATA	TYPE AREA DEPTH-WIDTH	BLEED AREA DEPTH-WIDTH
FRONT COVER POSITION <small>(+2 PAGE EDITORIAL FEATURE)</small>	QUARTER PAGE PORTRAIT	131 X 91MM	NO BLEED
FULL COLOUR PAGE <small>(+10% GUARANTEED IST RIGHT)</small>	QUARTER PAGE LANDSCAPE	64.5 X 187MM	NO BLEED
INSIDE FRONT COVER	HALF PAGE PORTRAIT	272 X 91MM	NO BLEED
IST OPS IN MAG <small>(+1 PAGE EDITORIAL FEATURE)</small>	HALF PAGE LANDSCAPE	131 X 187MM	NO BLEED
GATE FOLD <small>(+25% FOR BINDING)</small>	FULL PAGE	277 X 210MM	303 X 236MM
BOUND INSERTS <small>(+25% FOR BINDING)</small>	DOUBLE PAGE	277 X 440MM	303 X 466MM

ALL PRICES ARE SUBJECT TO VAT